

GENERATIONS OF CHANGE **CAMPAIGN**

GROWTH AND SUSTAINABILITY PROJECT

REPORT



In 2021, Forty Carrots officially began our Generations of Change Campaign to fuel the agency's growth and sustainability. *With gratitude, we announce that we have exceeded the campaign goal of \$10,000,000 with an additional \$452,186 in funds.*

Thank you for supporting Forty Carrots Family Center's Generations of Change Campaign. Because of you, Forty Carrots has successfully expanded our mission to nurture healthy child and family development through research-based, relationship-centered education and mental health services. Preventing abuse, neglect, and other childhood trauma is in reach through our specialized combination of expertise, skills, and partnerships.

While we have met our financial goal of the campaign, we have two years left in the project timeline and wanted to share the impact to date.

- Fully operational May 1, 2024
- 6,800 Sq Ft building
- Fully solar powered

- 6 Therapy rooms
- Full Parenting Center
- Naming opportunities still available





GOOD BEGINNINGS THAT LAST A LIFETIME



SERVICE **GROWTH**

- Increased Parenting Education Units of Service by 115% providing 22,396 units of service in FY24, exceeding goal of 14,000
- Increased Mental Health Units of Service by 104% providing 4,697 units of service in FY24, exceeding goal of 4,000
- Expanded service delivery with new hires: 5 new Parenting Educators and 4 new Therapists, goal was 4 within each program in the project timeline
- Strengthened infrastructure support with new positions to support the expanded growth: Chief Program Officer, Human Resources Manager, and Development Manager.

OPERATIONAL + MAINTENANCE FUND

- The Agency operating budget increased from \$2.4 million in FY21 to \$5 million in FY25, ahead of expectation.
- Reserve Fund has maintained the Agency's policy of 4 to 6 months of operating reserves and will be reviewed and adjusted according to budget growth.
- Hired Building and Facilities Manager, dedicated staff role to ensure continued upkeep of facilities and associated technology



PRESCHOOL GROWTH

While the Generations of Change Campaign focused on Parenting Education and Mental Health program expansion, Forty Carrots Preschool also grew with additional space available.

- New classroom, expanding our work to serve all families, regardless of ability to pay.
- Achieved our goal of 25% of students at the Preschool receiving scholarships with a total of \$263,540 disbursed annually.
- Increased enrollment from 86 students to 102 students annually.
- Created a sensory room to enhance the learning opportunities for our young students



