



## Forty Carrots Family Center

GENERATIONS OF CHANGE CAMPAIGN  
GROWTH AND SUSTAINABILITY PROJECT


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Expansion of Parenting Education and  
Mental Health Services for Children  
and Families



GOOD BEGINNINGS THAT LAST A LIFETIME



A stylized graphic of a carrot with three green leaves and an orange body, partially overlapping the text.

**“Let’s raise children**  
who won’t have to recover from  
their childhoods.”

- Pam Leo



GOOD BEGINNINGS THAT LAST A LIFETIME





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**FORTY CARROTS FAMILY CENTER'S MISSION** is to nurture healthy child and family development through research-based, relationship focused education and mental health services.

**OUR GENERATIONS OF CHANGE CAMPAIGN** includes a new campus building for sustained program expansions in Mental Health and Parenting Education services. The need for prevention, intervention and treatment services is critical and timely in the face of increasing hardship in our community.

**PREVENTING ABUSE, NEGLECT, AND OTHER CHILDHOOD TRAUMAS** is done through safe, stable, nurturing relationships for all children. Parenting Education is necessary for preventing future mental health concerns for children. Parents must be aware of the symptoms and behaviors indicating a potential mental health issue at all ages to mitigate severe outcomes. Between 2009 and 2019 suicide rates for youth ages 10 to 24 were up by 57%. We know that the pandemic has increased rates of anxiety and depression. There is a long road ahead of us and quality, accessible services for all is a must.





# GENERATIONS OF CHANGE **CAMPAIGN**

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**OVER THE PAST 30 YEARS, FORTY CARROTS HAS GROWN EXPONENTIALLY**, serving over 5,000 clients annually. Expanding our Parenting Education and Mental Health services is due to the overwhelming community need and our unique approach to outreach partnerships allows us to efficiently and broadly serve all families, regardless of ability to pay. Currently, 92% of clients receive services at no charge or on a sliding scale.

**WITH OVER 30,000 CHILDREN UNDER THE AGE OF 5** in Sarasota and Manatee Counties, more than 56% of them in low-income homes, it is imperative that Forty Carrots expand our reach and achieve our vision for every child to be raised in homes where they are physically and emotionally safe, have strong, loving and nurturing relationships and surrounded by rich learning environments to grow into responsible, caring, capable young adults.



GOOD BEGINNINGS THAT LAST A LIFETIME





# GENERATIONS OF CHANGE CAMPAIGN

CAMPAIGN GROWTH AND SUSTAINABILITY PROJECT CAMPUS AND EXPANSION COSTS

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**\$5,000,000**

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## **BUILDING PROJECT TOTAL**

1350 Cattlemen Road  
Sarasota, FL

6,900 SF Building

Mental Health Center with 6 therapy rooms, Parenting Center with family room and Program Offices to accommodate growth.

**\$1,250,000**

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## **OPERATIONAL RESERVE FUNDING + MAINTENANCE FUND**

Based on agency policy of 6 months operational budget

In reserve with anticipated budget increase to \$5 million

Building operations and maintenance

**\$3,750,000**

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## **PROJECTED 5 YEARS INCREASE OF SERVICES**

Mental Health increase of 100%

Parenting Programs increase of 30%

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CAMPAIGN GOAL **\$10,000,000**

RAISED TO DATE **\$8,940,996**





# GENERATIONS OF CHANGE CAMPAIGN

GROWTH AND SUSTAINABILITY PROJECT

Additional related program enhancements that will be made possible by a successful campaign:

- Appropriate infrastructure to support expanded service delivery
- Additional staff trained/specializing in Infant Mental Health, Maternal Wellness, Child Parent Psychotherapy, Circle of Security®
- Research Based designation for Partners In Play® and Welcome to Our World® parenting education classes
- Home visiting program
- Intern program to grow and train new staff



GOOD BEGINNINGS THAT LAST A LIFETIME





# SITE PLAN





# FLOOR PLAN







# VIEW FROM ENTRANCE





VIEW FROM LOBBY





# FAMILY ROOM PARENTING CENTER





VIEW FROM THERAPY WAITING ROOM





# VIEW FROM WAITING ROOM 1





# VIEW FROM WAITING ROOM 2



TOGETHER **WE'RE BETTER**



**Forty Carrots**  

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**Family Center**

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FORTYCARROTS.ORG