

FOR IMMEDIATE RELEASE

The Big Disconnect **Protecting Childhood and Family Relationships in the Digital Age** **FREE Community Speaker Event**

(Sarasota – September 1, 2015) Forty Carrots Family Center is pleased to present its

13th annual **FREE Community Education Event** presented by Caldwell Trust Company featuring internationally recognized clinical psychiatrist, author and speaker **Catherine Steiner-Adair, Ed. D.**

Steiner-Adair will present ***“The Big Disconnect: Protecting Childhood and Family Relationships in the Digital Age”*** for parents, teachers & other professionals on **Wednesday, September 30th at 7 pm – at Hyatt Regency Sarasota. Admission is free (RSVP required).** All attendees will receive a complimentary copy of Steiner-Adair’s best-selling book, *The Big Disconnect*.

“No matter how technology shapes and changes the world around us, one thing remains universal and unchanged: the connection that begins in the family shapes a child’s brain mind, body and soul in uniquely human ways that technology cannot replace,” explains Catherine Steiner-Adair, Ed. D. “So much in this digital culture is beyond our control, but as the research shows, our locus of power as parents, educators, and advocates for children remains essentially unchanged and it resides in the space of our relationship with them.”

Steiner-Adair is an internationally recognized clinical psychologist and author with a compelling sense of humor and compassionate understanding of children and adults. She weaves research and real life stories, leaving the audience feeling more knowledgeable and equipped with new strategies. She has appeared on The Today Show, Good Morning America, WSJ Live, the Discovery Channel, CNN, NBC Nightly News, PBS, New York Times and other popular publications.

“At Forty Carrots Family Center we are dedicated to strengthening families through education,” said Michelle Kapreilian executive director at Forty Carrots Family Center. “With the support of dedicated donors such as Caldwell Trust Company, we are helping families navigate increasingly complex family life. Our new reality includes technology in ways we never thought possible, creating and maintaining family relationships amid these distractions is critical.”

Certificates of Attendance and CEUs will be available for eligible professionals.

About the FREE Speaker Event

Featuring Catherine Steiner-Adair, Ed. D.

Wednesday, September 30, 2015

7:00 – 8:30 pm

Hyatt Regency Sarasota, 1000 Blvd. Of the Arts

Limited Seating * Reservations Required

www.fortycarrots.org * For more information 941-365-7716

Forty Carrots' past speaker events have reached over 8,000 parents, professionals and educators in our area. The annual speaker presentation continues to be **free** to the community through the generosity of many underwriting sponsors including presenting sponsor Caldwell Trust Company, Baycross Christian Family Foundation, Publix Super Markets Charities, Black Bird Lifestyle, Sarasota Memorial Health Care System, Williams Parker-Attorneys at Law, Ashley D. Kozel, Design Works, Dart Foundation, First Watch Restaurants, Richard & Bianca Lawrence, Northern Trust, John & Retta Wagner, Si McAninch, DDS and Palm Printing. Media Sponsors include: ABC 7, Your Suncoast News, Family Living Magazine, Femme Rouge Magazine, Herald-Tribune Media Group, Mommy Magazine, SRQ Magazine and 107.9 WSRZ.

Mark your calendar to attend. Visit www.fortycarrots.org to RSVP today. Reservations are required. Seating is limited.

Forty Carrots Family Center is a 501(c) 3 nonprofit organization dedicated to strengthening families through educational programs for parents, children and professionals in the field. If you or your organization would like to contribute toward this event please call 941-365-7716. For more information visit www.fortycarrots.org.

For more information about the speaker Catherine Steiner-Adair, Ed. D. visit <http://catherinesteineradair.com/>

###